

farmwalk.

The Business Case

Time saved. Schemes maintained. Evidence that compounds.

Farms Managed

25
farms

Schemes per Farm

4
average

Advisor Hourly Rate

£75
per hour

Without Farmwalk

1,175

hours per year on evidence admin

With Farmwalk

200

hours per year on evidence admin

Annual Savings

£73,125

975 hours saved × £75/hour

Where the Time Goes



-15 hrs

Photo collection & sorting per farm



-12 hrs

Data re-entry per scheme



-8 hrs

Audit prep per inspection



-4 hrs

Finding evidence per query

Assumptions

Based on industry benchmarks: 47 hours per farm per year on evidence admin without unified system. 8 hours per farm per year with Farmwalk. Savings scale with number of schemes - more schemes = more time saved through single-capture, multi-scheme mapping.